

# DiPede

DESIGN GROUP

DESIGN • CONSULTING • PLANNING

September 30, 2003

Audio One  
3200 Steeles Avenue West  
Concord, Ontario  
L4K 3B8

Dear Gino, Anthony, and Carlo D'Ascanio:

I would like to take a moment to thank you for the opportunity of working with all of you on the design/build project of your new Home Theatre Showroom. The three of you are all very professional and knowledgeable audio/video retailers. As brothers and business partners you work extremely well together, have your own complimentary area of expertise and responsibilities and a great vision for your future growth.

The request to create the Ultimate Home Theatre for the purpose of giving your prospective clients a complete environment, enabling them to see and hear the quality of the products which you represent, was brilliant! Your concept of the development of a business branch arm; marketing Custom Turn-key Home Theatre Design/Build Packages from "concept to completion" to your clients is forward thinking and an excellent idea which fills a market void.

Selecting the "Academy Awards" theme was an excellent choice, as it is symbolic with movie watching and is recognized by many people. The final design concept was inspired by "Grauman's Chinese Theatre" of 1927 and "Classic Hollywood", which will stand the test of time with elegance and classicism.

Working together with yourselves and the sub-trades was very pleasant, as everyone worked extremely well together towards the common goal of creating the Ultimate Home Theatre. Your project was a great platform and a test for the team to prove its creativity, craftsmanship, and fellowship, which has now been tried and proven and with standards that are second to none. This new team relationship has brought together many disciplines and with a system to support one another in the field of Audio/Video Sales, Interior Design and Construction.

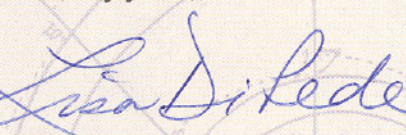
Your project required a very specific design program due to the complexity of the objectives of the environment and standards which had to be met, such as sound attenuation, storage, functionality, display, easy access to cable management, millwork, finishes, carpentry, furniture, drapery, wallcovering, and artistry. The design solution contributed to achieving project objectives with an acoustically calculated room, which has been designed to maximize sales, display, storage, and function potential.

With this new development of the "complete environment" division of your business, Audio One is now able to move forward with the design/build team to create similar spaces for the most discriminating clientele, while improving business sales and corporate image.

I look forward to your success and I am very pleased to be part of the team.

Bravo!

Sincerely yours,



Lisa DiPede, ARIDO, IDC, NCIDQ CERTIFIED  
REGISTERED INTERIOR DESIGNER